

ORDER



Orders	Order / Rev:	701940
	Alt Order #:	06250997
	Product Desc:	CONG LEADERSHIP FUND
	Estimate:	2873
	Flight Dates:	09/14/12 - 09/20/12
	Original Date / Rev:	09/06/12 / 09/06/12
	Order Type:	Political

	WKYC
Primary AE:	Joe Knauer
Sales Office:	T-WAS
Sales Region:	NAT

Agency	Name:	<u>American Media & Advocacy Grp/ POL</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>815 Slaters Lane</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Congressional Leadership Fund
	Demographic:	A35+
	Product Codes:	IS-Candidate/Local Misc
	Priority:	P-3
	Revenue Codes:	AGY, GEN, POL

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	57	\$78,600.00	\$66,810.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	57	\$78,600.00	\$66,810.00	0.00
Totals	57	\$78,600.00	\$66,810.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joe Knauer			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WKYC	18%	\$78,600.00
Market	100%	\$436,666.67

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBNX	0%	\$0.00
WEWS	26%	\$113,533.33
WJW	26%	\$113,533.33
WOIO	28%	\$122,266.67
WUAB	2%	\$8,733.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WKYC	09/14/12	09/14/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	----F--	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1		\$3,000.00		0.00					
2	WKYC	09/14/12	09/14/12	Tonight Show Tonight Show	CM	1135p-1237a	----F--	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		2		\$1,200.00		0.00					
4	WKYC	09/14/12	09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															

Order / Rev: 701940
 Alt Order #: 06250997
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2873

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WKYC	09/14/12	09/14/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	----F--	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$800.00		0.00				
5	WKYC	09/14/12	09/14/12	M-F 430a-5a 430a News	CM	430a-5a	----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$300.00		0.00				
6	WKYC	09/14/12	09/14/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	----F--	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
CH3 NEWS SUNRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			2		\$850.00		0.00				
7	WKYC	09/14/12	09/14/12	M-F 5-6p Dr. Phil	CM	5p-6p	----F--	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,400.00		0.00				
N 8	WKYC	09/14/12	09/14/12	M-F 730-8p Entertainment Tonight	CM	730-8p	----F--	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
ENT TONIGHT 30<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,800.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12	M-F 730-8p			730-8p	----F--	:30		(\$1,800.00)		0.00	NM		
See MG 8.2															
[Prgm Change] baseball															
2	NKYC	09/19/12-09/19/12	M-F 730-8p			730-8p	--W----	:30		\$1,800.00		0.00	NM		
Ⓜ MG for 8.1 09/14															
9	WKYC	09/14/12	09/14/12	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	0	\$0.00
WHIT/COMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$3,000.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NKYC	09/10/12-09/16/12	Fri Prime A			8-9p	----F--	:30		(\$3,000.00)		0.00	NM		
See MG 50.2,50.3															
[Baseball]															
10	WKYC	09/17/12	09/17/12	LN (M-Su) Late News (M-Su)	CM	11P-1135P	M-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
CH 3 NWS AT 11<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$3,000.00		0.00				
11	WKYC	09/17/12	09/17/12	Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			2		\$1,200.00		0.00				
13	WKYC	09/17/12	09/17/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	M-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$800.00		0.00				
14	WKYC	09/17/12	09/17/12	M-F 430a-5a 430a News	CM	430a-5a	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
CH 3 NEWS 430A<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$300.00		0.00				
15	WKYC	09/17/12	09/17/12		CM	5a-6a	M-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00

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Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2873
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5-6a Channel 3 News @ 5AM											
				CH3 NEWS SUNRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$850.00		0.00			
16	WKYC	09/17/12	09/17/12	M-F 5-6p Dr. Phil	CM	5p-6p	M-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,400.00		0.00			
17	WKYC	09/17/12	09/17/12	M-F 730-8p Entertainment Tonight	CM	730-8p	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
				ENT TONIGHT 30<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$1,800.00		0.00			
19	WKYC	09/15/12	09/15/12	Sat 11-1135p LN SAT	CM	11-1130p	-----S-	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				CH 3 NWS AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$3,000.00		0.00			
22	WKYC	09/15/12	09/15/12	Sat 9-1030a Channel 3 News 9am Sat	CM	9a-1030a	-----S-	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				CH3 SA MRN NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					2	\$850.00		0.00			
23	WKYC	09/16/12	09/16/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$800.00	P-3	0.00	NM	0	\$0.00
				CH 3 NWS NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WKYC	09/10/12-09/16/12	Su 12-1230p	12-1230p /Su		-----Su	:30		(\$800.00)		0.00	NM		
	See MG 23.2														
	[Prgm Change] nbc sports														
	2	WKYC	09/16/12-09/16/12	Sa-Su 10a-6p	1030a-6p		(2:00 PM-3:30 P-----Su	:30		(\$800.00)		0.00	NM		
	Ⓜ Credited														
25	WKYC	09/20/12	09/20/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	---T---	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				CH 3 NWS AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$3,000.00		0.00			
26	WKYC	09/20/12	09/20/12	Tonight Show Tonight Show	CM	1135p-1237a	---T---	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$1,200.00		0.00			
28	WKYC	09/20/12	09/20/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	---T---	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
				ELLEN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$800.00		0.00			
29	WKYC	09/20/12	09/20/12	M-F 430a-5a 430a News	CM	430a-5a	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
				CH 3 NEWS 430A<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					1	\$300.00		0.00			
30	WKYC	09/20/12	09/20/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	---T---	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
				CH3 NEWS SUNRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---T---					2	\$850.00		0.00			

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 Alt Order #: 06250997
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2873
WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WKYC	09/20/12	09/20/12	M-F 5-6p Dr. Phil	CM	5p-6p	---T---	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
	DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---T---		1			\$1,400.00			0.00			
32	WKYC	09/20/12	09/20/12	M-F 730-8p Entertainment Tonight	CM	730-8p	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
	ENT TONIGHT 30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	---T---		1			\$1,800.00			0.00			
33	WKYC	09/18/12	09/18/12	M-F 11-1135p Channel 3 News at 11p M-F	CM	11-1135p	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
	CH 3 NWS AT 11<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		1			\$3,000.00			0.00			
34	WKYC	09/18/12	09/18/12	Tonight Show Tonight Show	CM	1135p-1237a (11:35 PM-12:35 XM)	-T-----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
	TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		2			\$1,200.00			0.00			
36	WKYC	09/18/12	09/18/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	-T-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
	ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		1			\$800.00			0.00			
37	WKYC	09/18/12	09/18/12	M-F 430a-5a 430a News	CM	430a-5a	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
	CH 3 NEWS 430A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		1			\$300.00			0.00			
38	WKYC	09/18/12	09/18/12	M-F 5-6a Channel 3 News @ 5AM	CM	5a-6a	-T-----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
	CH3 NEWS SUNRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		2			\$850.00			0.00			
39	WKYC	09/18/12	09/18/12	M-F 5-6p Dr. Phil	CM	5p-6p	-T-----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
	DR. PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		1			\$1,400.00			0.00			
40	WKYC	09/18/12	09/18/12	M-F 730-8p Entertainment Tonight	CM	730-8p	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
	ENT TONIGHT 30<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	-T-----		1			\$1,800.00			0.00			
42	WKYC	09/19/12	09/19/12	Tonight Show Tonight Show	CM	1135p-1237a	--W----	:30	2	\$1,200.00	P-3	0.00	NM	2	\$2,400.00
	TONITE SHW-NBC<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		2			\$1,200.00			0.00			
44	WKYC	09/19/12	09/19/12	M-F 4-5p Ellen Degeneres	CM	4p-5p	--W----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
	ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1			\$800.00			0.00			
45	WKYC	09/19/12	09/19/12	M-F 430a-5a 430a News	CM	430a-5a	--W----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
	CH 3 NEWS 430A<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	09/17/12	09/23/12	--W----		1			\$300.00			0.00			
46	WKYC	09/19/12	09/19/12		CM	5a-6a	--W----	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00

Order / Rev: 701940
 Alt Order #: 06250997
 Flight Dates: 09/14/12 - 09/20/12

Advertiser: Congressional Leadership Fund
 Product Desc: CONG LEADERSHIP FUND
 Estimate: 2873

WKYC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 5-6a Channel 3 News @ 5AM												
				CH3 NEWS SUNRS												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/17/12	09/23/12	--W----	2		\$850.00		0.00							
47	WKYC	09/19/12	09/19/12	M-F 5-6p Dr. Phil	CM	5p-6p	--W----	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00	
				DR. PHIL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/17/12	09/23/12	--W----	1		\$1,400.00		0.00							
48	WKYC	09/19/12	09/19/12	M-F 730-8p Entertainment Tonight	CM	730-8p	--W----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00	
				ENT TONIGHT 30<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/17/12	09/23/12	--W----	1		\$1,800.00		0.00							
49	WKYC	09/14/12	09/14/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	----F--	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	----F--	1		\$2,500.00		0.00							
50	WKYC	09/14/12	09/14/12	Fri Prime A Fri Prime A	CM	8-9p	----F--	:30	1	\$3,000.00	P-3	0.00	NM	2	\$6,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	----F--	1		\$3,000.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	NKYC	09/10/12-09/16/12		Fri Prime A	8-9p		----F--	:30		(\$3,000.00)		0.00	NM			
See MG 50.2,50.3 [Baseball]																
2	NKYC	09/14/12-09/14/12		Fri Prime C	10-11p		----F--	:30		\$3,000.00		0.00	NM			
Ⓜ MG for 9.1,50.1																
3	NKYC	09/14/12-09/14/12		Fri Prime C	10-11p		----F--	:30		\$3,000.00		0.00	NM			
Ⓜ MG for 9.1,50.1																
51	WKYC	09/15/12	09/15/12	Sat Prime C Sat Prime C	CM	10-11p	-----S-	:30	1	\$1,700.00	P-3	0.00	NM	1	\$1,700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$1,700.00		0.00							
52	WKYC	09/15/12	09/15/12	Sat Prime A 8-9p	CM	8-9p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$1,400.00		0.00							
53	WKYC	09/15/12	09/15/12	Sat Prime B Sat Prime B	CM	9-10p	-----S-	:30	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S-	1		\$1,400.00		0.00							
54	WKYC	09/16/12	09/16/12	Su 12-1230p Channel 3 News at Noon Su	CM	12-1230p /Su	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S	1		\$800.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	NKYC	09/10/12-09/16/12		Su 12-1230p	12-1230p /Su		-----Su	:30		(\$800.00)		0.00	NM			
See MG 54.2 [Prgm Change] nbc sports																
2	NKYC	09/10/12-09/16/12		Sun 9-1030a	9a-1030a		-----Su	:30		\$800.00		0.00	NM			
Ⓜ MG for 54.1 09/16 [program change]																
55	WKYC	09/16/12	09/16/12	SS 9-1030a Channel 3 News 9am Sa/Su	CM	9a-1030a Sa/Su	-----S	:30	2	\$1,800.00	P-3	0.00	NM	2	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		09/10/12	09/16/12	-----S	2		\$1,800.00		0.00							
56	WKYC	09/19/12	09/19/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00	

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56	WKYC	09/19/12	09/19/12	M-F 6-630p Channel 3 News at 6p	CM	6p-630p	--W----	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/17/12	09/23/12	--W----			1			\$2,500.00		0.00			
													Totals	57	\$78,600.00